

For Immediate Release

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Smart Candle Shares the Power of a Wish® by Illuminating the Wish Ball
Flameless LED candles contribute to making the Make-A-Wish Foundation® of Minnesota's benefit bright

Minneapolis, MN (April 15, 2008) – Smart Candle, a Minneapolis-based global distributor of LED (light-emitting diode) technology, today announced that it will light up the night for a good cause at the Make-A-Wish Foundation of Minnesota Wish Ball on Saturday, April 19, 2008 at the Depot Hotel in Minneapolis. The ambient lightening of Smart Candle's flickering and flameless votive candles will illuminate an evening set to raise \$600,000 to support the heartfelt wishes of Minnesota's children.

"With large fundraiser events like ours, it is nice not to worry about the inconsistency or safety issues surrounding open flames," said Barb Koch, director of development and marketing for Make-A-Wish Foundation in Minnesota. "Plus, Smart Candle products give off such a wonderful warm glow. They will add to the aura of the evening, which hopefully will translate into more money raised for our children."

Smart Candle's proprietary built-in microchip technology sets it apart from the competition by replicating the realistic flicker of a flame that is indistinguishable from a conventional candle. Commercial customers like the W and Hilton Hotels and the Coleman Hotel in New Orleans have elected to use Smart Candle to provide flameless candle safety during banquets and special events.

"We are honored to be playing a supportive role by contributing to the evening's ambiance," said Smart Candle's Jeffrey Miller, vice president of sales. "The magic for our organization comes in being a part of a special evening where granting the wishes of children with life-threatening medical conditions is made possible."

Smart Candle votives will contribute 800 candles to the benefit's tabletop decor. Guests will also receive gift cards to redeem for purchase of the same candles when they visit the Smart Candle Web site.

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About Smart Candle®

Smart Candle provides the benefits of patented LED intelligent technology to commercial and retail customers. The proprietary flickering and flameless product line is highly-efficient, reliable and extremely safe. Smart Candle products stand apart from the competition by requiring less frequent recycling. More information is available at www.smartcandle.com

About the Make-A-Wish Foundation®

The Make-A-Wish Foundation of Minnesota® grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. It is the largest wish-granting charity in the world, with 67 chapters in the United States and its territories and 28 international affiliates spanning five continents. Founded in 1982, the Make-A-Wish Foundation® of Minnesota has granted nearly 3,000 wishes to children across the state. Make-A-Wish Foundation® of Minnesota has been reviewed by the Charities Review Council and is proud to have met its Accountability Standards. To read the charity review report, visit the Charities Review Council at www.SmartGivers.org. For more information about the Make-A-Wish Foundation® of Minnesota, please call 612.767.9474 or visit the web site at www.wishmn.org.